

# Persuasive Speech Grading Form (100 points)

Speaker's Name \_\_\_\_\_

**Introduction (10 points)** \_\_\_\_\_ (2=excellent, 1.5=good, 1=average, .5=fair, .25=poor)

- \_\_\_\_\_ Attention getter (2 pts)
- \_\_\_\_\_ Audience adaptation (2 pts)
- \_\_\_\_\_ Establishes credibility (2 pts)
- \_\_\_\_\_ Clearly established proposition (2 pts)
- \_\_\_\_\_ Preview of main points (2 pts)

**Comments:**

**Body (50 points)** \_\_\_\_\_ (5=excellent, 4=good, 3=average, 2=fair, 1=poor)

- \_\_\_\_\_ Organizational pattern clear & appropriate (5 pts)
- \_\_\_\_\_ 2-4 supported & balanced main points (5 pts)
- \_\_\_\_\_ Effective use of transitions (5 pts)
- \_\_\_\_\_ Oral citations of at least 3 sources (5 pts)
- \_\_\_\_\_ Audience adaptation throughout body (5 pts)
- \_\_\_\_\_ Arguments were well thought-out (5 pts)
- \_\_\_\_\_ Reasoning was logical and sound (5 pts)
- \_\_\_\_\_ Emotional appeals- Metaphor (5 pts)
- \_\_\_\_\_ Presented counter arguments (5 pts)
- \_\_\_\_\_ Refuted counter arguments (5 pts)

**Comments:**

**Conclusion (10 points)** \_\_\_\_\_ (2=excellent, 1.5=good, 1=average, .5=fair, .25=poor)

- \_\_\_\_\_ Transitional signal (2 pts)
- \_\_\_\_\_ Clear summary/review of main points (2 pts)
- \_\_\_\_\_ Call to action or reinforce proposition (2 pts)
- \_\_\_\_\_ Memorable ending- guiding metaphor (2 pts)
- \_\_\_\_\_ Non-apologetic or hurried (2 pts)

**Comments:**

**Delivery (20 points)** \_\_\_\_\_ (4=excellent, 3=good, 2=average, 1=fair, .5=poor)

- \_\_\_\_\_ Extemporaneous style (4 pts)
- \_\_\_\_\_ Paralanguage: rate, volume, pitch variation, pauses (4 pts)
- \_\_\_\_\_ Face/body gestures appropriate (4 pts)
- \_\_\_\_\_ Use of notes/good eye contact (4 pts)
- \_\_\_\_\_ Speaker appeared prepared (4 pts)

**Comments:**

**Outline/Topics (10 points)** \_\_\_\_\_ (2=excellent, 1.5=good, 1=average, .5=fair, .25=poor)

- \_\_\_\_\_ Bibliography: correct form & complete (2 pts)
- \_\_\_\_\_ Topic covered fully (2 pts)
- \_\_\_\_\_ Speech was persuasive (2 pts)
- \_\_\_\_\_ Speech adhered to outline (2 pts)
- \_\_\_\_\_ Folder, forms complete (2 pts)

Time (5-7 minutes): \_\_\_\_\_  
Amount over/under: \_\_\_\_\_  
Total points: \_\_\_\_\_/100  
Points deducted for time: \_\_\_\_\_  
Revised total points: \_\_\_\_\_/100

*(1.5 deducted for every 15 second interval over or under time)*