

## **Persuasive Speech Video Self-Critique**

**Points:** 15

**Length:** Persuasive Essay, 1-2 pages

**Purpose:** to analyze the organization, content and delivery of the Persuasive Speech by indicating strengths, weaknesses, and intended means of improvement

**Instructions:** After viewing your tape several times, answer the following questions in essay format. This means you will have a distinct introduction, body, and conclusion for your paper. Be sure to provide evidence to support the claims you make about your speech. For example, if your sources were highly credible and compelling you might state, "My my sources were all recent (2006-2009) and from reputable publications or websites such as The US Census Bureau, The State of Oregon and the Communication Monographs academic journal."

1. Discuss the strengths of your presentation in the areas of organization, content, and delivery.
2. Discuss the weaknesses of your presentation in the areas of organization, content, and delivery.
3. How might you solve for these weaknesses in your next speech? Be specific. For example, if you noticed a spot where the use of a fear appeal could of worked well, you could state, "When I was presenting the problem with faulty installation of an infant car seat, I could have adapted to the audience by indicating that our lives are so busy it is easy to slap the car seat in and not take the time to see if it is safely installed. I would then say that the audience member's children are just as vulnerable as those kids I've spoken about; those kids who died or were permanently disabled because mom or dad were too busy to make sure their most precious cargo was protected through proper car seat installation."
4. You have completed four speeches! Congratulations. First, what are your thoughts about creating a persuasive speech as opposed to an informative speech? Second, are you feeling any more comfortable with creating or delivering a speech in general?