

PERSUASIVE SPEECH

5-7 minutes

100 points

GENERAL:

This is the speech where you advocate like a lawyer: you will ask audience members to accept your views about a topic of your choice. You are going to lobby for a change or reinforcement in our attitudes, values, beliefs, or behaviors. Your goal in this speech is to use the information you have learned this term about audience analysis, style, organizational strategies, supporting evidence, persuasive appeals, language, and delivery in order to present a polished, persuasive speech that moves us to a particular action.

Requirements:

- ☒ You must choose a side to a socially significant issue and advocate it within one of the persuasive organizational forms**
- ☒ Center your topic on either a claim of fact, value, or policy**
- ☒ Create and distribute to the class a questionnaire for audience analysis**
- ☒ Build in transitions throughout your speech so it flows smoothly**
- ☒ Support your claims with a variety of credible materials**
- ☒ Orally cite all the sources listed in your bibliography**
- ☒ Effectively use ethos, pathos, and logos**
- ☒ Include an effective guiding metaphor**
- ☒ Effectively refute a counterargument**
- ☒ Use extemporaneous delivery style**
- ☒ Stay within time limits!**

GRADING:

Outline: Your speech needs to meet the basic requirements found on the Persuasive Speech Critique form. This is the form I will use to grade your speech. You should use it as a checklist when writing and practicing your speech. Your outline must be typed, free of spelling errors, and properly formatted. Your sources need to be typed, and in the correct bibliographic format at the end of your outline. On the day you speak you must hand in the following: 1 typed copy of your outline in complete or partial sentences and the Persuasive Speech Critique Form. You **MUST** also bring a VHS tape. Your final video self-analysis form is due the next class period after you speak.

Sources: You will need at least 3 different outside research sources for this speech to qualify for a "C" grade, 4 for a "B" and 5 for an "A". **Orally cite all the sources listed in your bibliography in your speech.**